



FICCI – NORAD Workshop on Promotion of EUREPGAP Standards of Good Agricultural Practices

Malerkotla, March 25th: Khet-Se collaborated with FICCI Quality Forum to organise a workshop for creating awareness on the EUREPGAP standards, amongst select vegetable farmers in Malerkotla. There was considerable interest shown in the turnout of 61 farmers who came for the workshop and heard Mr. E.N. Sundar, Principal Consultant & Technical Director – EUREPGAP.

FICCI – NORAD Workshop on Promotion of EUREPGAP Standards of Good Agricultural Practices @ Malerkotla, March 25th, 2008



Khet-Se welcomes all workshop participants at the Malerkotla Club



Vivek Huidrom, Asst. Manager, TCL along with the workshop participants



Manish Gupta, DGM-Operations, Ludhiana, Khet-Se highlights the importance of EurepGap



E.N. Sundar, Technical Director – EUREPGAP, FICCI stresses on good farming practices



Farmers enjoy the lunch post an enlightening session on EurepGap practices



FICCI & Khet-Se organisers of the workshop

Khet-Se Agriproduce is represented by Mr. Guy Goves, Chief Executive, in the FICCI Quality Forum which is working on promoting Good Agricultural Practices in fresh produce. These practices provide better returns to farmers and also equips them to cater to the changing retail scenario. This workshop is the 1st in the series where Khet-Se has partnered with FICCI to create awareness and assist select vegetable and fruit farmers in the EUREPGAP certification process.